**PERSUASIVE SPEECH EVALUATION RUBRIC**

|  |  |  |
| --- | --- | --- |
| **NAME**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |  |
| **CONTENT** | | **DELIVERY** |
| **INTRODUCTION** (5 POINTS)   * Attention-getting material: * Orienting material: * Need step: * Relevancy to central idea: * Transition sentence: | | **VOICE** (10 POINTS)   * Natural conversational manner: * Vocal variety: * Projection: * Rate: * Animation/enthusiasm: |
| **INFORMATION** (8 POINTS)   * Interesting: * Developing of central idea: (supporting material, psychological appeals and length) * Documentation of sources: (credibility) | | **EYE CONTACT** (10 POINTS)   * Directness: |
| **ORGANIZATION** (7 POINTS)   * Issue arrangement: (organized to meet time limit) * Transitions: * Comprehension: (logical arguments): | | **BODILY ACTION** (5 POINTS)   * Gestures: * Facial expression: * Posture: * Movement: * Animation/enthusiasm: |
| **CONCLUSION** (5 POINTS)   * Summary: * Clincher: | | **USE OF AIDS** (The absence of an aid will lower the grade 10 points.)   * Relevancy to central idea: * Handling of aids: * Appearance of aid, if visual: |
| **TIME:** | **GRADE:** | (TOTAL: A=50 - 45, B=44 - 40, C=39 - 35, D=34 - 30) |