**PERSUASIVE SPEECH EVALUATION RUBRIC**

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| **NAME**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |
| **CONTENT** | **DELIVERY** |
| **INTRODUCTION** (5 POINTS) * Attention-getting material:
* Orienting material:
* Need step:
* Relevancy to central idea:
* Transition sentence:
 | **VOICE** (10 POINTS) * Natural conversational manner:
* Vocal variety:
* Projection:
* Rate:
* Animation/enthusiasm:
 |
| **INFORMATION** (8 POINTS) * Interesting:
* Developing of central idea:(supporting material, psychological appeals and length)
* Documentation of sources:(credibility)
 | **EYE CONTACT** (10 POINTS) * Directness:
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| **ORGANIZATION** (7 POINTS) * Issue arrangement:(organized to meet time limit)
* Transitions:
* Comprehension: (logical arguments):
 | **BODILY ACTION** (5 POINTS) * Gestures:
* Facial expression:
* Posture:
* Movement:
* Animation/enthusiasm:
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| **CONCLUSION** (5 POINTS) * Summary:
* Clincher:
 | **USE OF AIDS** (The absence of an aid will lower the grade 10 points.) * Relevancy to central idea:
* Handling of aids:
* Appearance of aid, if visual:
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| **TIME:** | **GRADE:** | (TOTAL: A=50 - 45, B=44 - 40, C=39 - 35, D=34 - 30) |